

Garima Dev
Marketing Professional
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Profile

Results-driven marketing professional with 7+ years of experience across Nepal, Australia, and the UK. Skilled in campaign planning, brand systems, lead generation, social media, and sales enablement.

Experience Highlights

- Marketing Manager, The KPI Institute
- Marketing Lead, Boobobutt
- Marketing Manager, Meerako Services
- Category Manager - Health & Beauty, Jeevee Health

Core Strengths

- Brand strategy and positioning
- Campaign planning and execution
- Content creation and social media marketing
- Cross-functional coordination
- Data-informed creative decisions

Education

- Bachelor of Business Administration, Platinum Management College